

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)	
)	
Jim Rainey)	
)	Examiner: Hani M. Kazimi
Application No: 10/698,497)	
)	Art Unit: 3691
Filed: October 30, 2003)	
)	Confirmation No: 9592
For: MULTI-PARTY BIDDING FOR)	
ONLINE ADVERTISING SPACE)	
_____)	

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND REQUEST FOR CONTINUED EXAMINATION

Dear Sir:

In response to the Office Action dated November 26, 2008, Applicant respectfully requests that the above-identified application be amended as follows and that the following remarks be considered. This amendment is being filed concurrent with a Request for Continued Examination.